



May 2012

Oswestry Market Newsletter

Market Promotion

Oswestry Markets will again be featured in the Summer edition of Yatter Yatter and also throughout June, July and August on a weekly basis in the Midlands and Cheshire 'Whats on' free publication, aimed at tourism. The Oswestry based SY11 free booklet will also feature Oswestry markets in every monthly edition, and will also include Market and Town Council events.

I'm sure you will be pleased to hear that the new market bags are on order and should be with us by the end of May. They are the same colour and design as the original order but these will also have the days the market is open included.

Easter Fun Day

Our Easter Fun day has gone from strength to strength, with this year being busier than ever before. It was great to see lots of families enjoying both the entertainment and the market. Mary Poppin's performed tirelessly throughout the day, as did Rob the magician, and the colouring competitions and Easter Chick hunt really added to the day. I overheard many people saying they were impressed with the market, in particular the stalls, and didn't realise it had so much to offer.

Thanks to you all for making this a great day !



Oswestry NMTF

The Oswestry branch of the NMTF has now recently reformed and they are there to support and advise whenever you need them. Below are the representatives:

Steve Kynaston - Chairman
 Paul Lipson - Vice Chairman
 Debbie Kynaston - Treasurer
 Teresa Jones - Secretary

Welcome

The Indoor Market is pleased to welcome Mary Williams who has introduced a Ladies Fashion stall downstairs. The business has a lot of potential especially with the closing of similar outlets in the town recently.

It has also been agreed to move the Fruit and Vegetable stall to the front of the hall in an attempt to make that area more welcoming, whilst bringing the food outlets closer together.

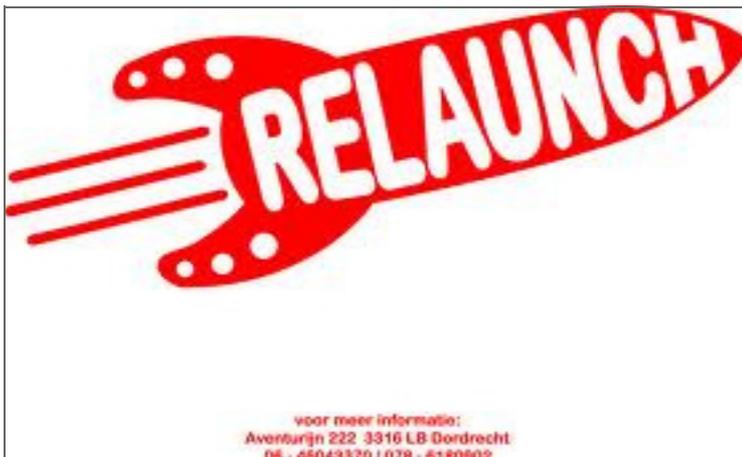
A new bags outlet will be located where the Enterprise once were.

Change of Re-launch date

In order to capitalize on publicity for the markets, a decision has been made to move the proposed re-launch date of the Powis Hall to the 9th May. It will be done by the Earl of Powis, Dr John Herbert, and the press and select local VIP's will be invited, including Mike Coppock, the Mydeco competition initiator.

By this time we hope to have completed and installed the new banners, canopies and market signage. A plaque will be commissioned to mark the occasion.

9th May 2012



New Policy

All traders will be made aware of any units or stalls which become available within the Indoor Market which have not been already 'ear marked' for particular trades or the continuation of established ones. You will all then be given one week to apply in writing to myself for that unit or stall if you wish to move or extend your business. This is by no means a guarantee that you will get that stall, even if you are the only applicant, as new traders will also be considered

A decision will then be made by myself and the Chairman of the Markets Committee as to who is to go into the vacant position or whether we need to look at opportunities elsewhere. A priority is to introduce additional food stalls to the market.

Dates for your diary

25th May — Farmers' Market

30th May — Olympic Market

1st June — Gardening Event

To correspond with the Olympic Torch visit on the 30th May, Oswestry Markets are planning an Olympic Market. The arrival of the torch will no doubt attract many visitors to the town who will then hopefully take part in the activities planned on the Bailey Head. Space will be allocated within the market area to hold fun sport related activities such as penalty shoot outs, etc. The plan is to involve the public in these games to generate some fun and excitement at the market.

The Gardening Event is very much based around the same format as in previous years. There will be plant sellers but it is also very much about providing advice and information about a broad spectrum of gardening related subjects.



WiFi

For those of you who are unaware we now have a WiFi connection. This means you have the ability to order goods, use social networks to enhance your business or even set up additional selling streams to add to your income. This is an important tool which can really improve your business potential. Please let me know if you want more details.



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